

CHESHIRE FIRE AUTHORITY

MEETING OF: PERFORMANCE AND OVERVIEW COMMITTEE
DATE: 22ND NOVEMBER 2017
REPORT OF: HEAD OF PREVENTION
AUTHOR: COLIN HEYES

SUBJECT: ANNUAL ROAD SAFETY REPORT 2016-17

Purpose of Report

1. This paper summarises Cheshire Fire and Rescue Service's (the Service) 2016/17 targeted road safety activities. These are delivered in support of the multi-agency road safety plans of the local authorities and Cheshire Police and are designed to reduce road traffic collisions, deaths and injuries.

Recommended:

- [1] that the report be received, and
- [2] performance for the period be noted.

Background

2. The Service supports the three multi-agency road safety plans which are in place across the four local authority areas of Cheshire West & Chester, Cheshire East, Halton and Warrington. There is also a joint emergency services road safety plan and a contract in place to deliver a road safety programme for Cheshire East Council.
3. The Service's road safety activity contributes to the local authorities' fulfilment of their statutory duties under the Road Traffic Act 1988, whereby authorities must promote road safety and make contributions towards the cost of measures for promoting road safety.
4. It is accepted that the Service's Prevention team (Advocates) and firefighters are ideally placed to deliver road safety messages as they have a wealth of experience delivering safety messages to the public and are respected and valued by all ages and sections of society.

Financial implications

5. The Service will receive £272,000 over the four-year period of the agreement with Cheshire East Council. This comprises four annual payments of £68,000 for delivery of commissioned road safety education to Key Stage (KS) 2 and KS 4

students. All other road safety education is delivered within base budget salary provision for Prevention & Operational staff.

Legal implications

6. Although road safety is a non-statutory activity, the Service understands that its proactive work in reducing road traffic collision deaths and injuries brings about a reduction in emergency incidents attended and in the numbers of associated casualties and costs.
7. A legal agreement to extend the contract until 2018 with Cheshire East Council has been written and signed with regard to the commissioned road safety activity delivered on behalf of the council.

Equality and Diversity implications

8. All road safety interventions and campaigns fully comply with EIA standards with documentation in place to assess the impacts of each programme or initiative delivered.

Environmental implications

9. There are no known environmental implications.

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BACKGROUND PAPERS: NONE