

CHESHIRE FIRE AUTHORITY

MEETING OF: GOVERNANCE AND CONSTITUTION COMMITTEE
DATE: 14 NOVEMBER 2018
REPORT OF: DIRECTOR OF GOVERNANCE AND COMMISSIONING
AUTHOR: ANDREW LEADBETTER

SUBJECT: SOCIAL MEDIA GUIDANCE FOR MEMBERS

Purpose of Report

1. To allow Members to consider an initial draft of guidance on the use of social media prior to it being distributed more widely for comment.

Recommended that:

- [1] Members consider the draft guidance on the use of social media with a view to improving/finalising it prior to wider circulation for comment.

Background

2. Public sector organisations have a variety of approaches to this issue with some having fairly lengthy policies and others having much shorter guidance documents. Currently some of the constituent authorities have published social media guidance for Members whilst others briefly reference the use of social media in their constitution or don't appear to have any published guidance.
3. This issue was discussed informally by Members of the Governance and Constitution Committee early this year. Members felt that a short guidance document would be appropriate, which could sit alongside the Members' Code of Conduct.

Information

4. A draft document entitled 'Social Media Guidance for Members' is attached to this report as Appendix 1. It attempts to draw together the common elements of various social media policies/guidance whilst still meeting the expectation for brevity.
5. Members are asked to consider whether the draft document meets their expectations. Members are encouraged to suggest improvement to the draft document prior to it being circulated more widely for comment.

Financial Implications

6. There are no financial implications arising from this report.

Legal Implications

7. There are no legal implications arising from this report.

Equality and Diversity Implications

8. There are no equality and diversity implications arising from this report.

Environmental Implications

9. There are no environmental implications arising from this report.

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BACKGROUND PAPERS: NONE