

CHESHIRE FIRE AUTHORITY

MEETING OF: PERFORMANCE AND OVERVIEW COMMITTEE
DATE: 28 NOVEMBER 2018
REPORT OF: HEAD OF PREVENTION
AUTHOR: ANDREW GRAY

SUBJECT: ROAD SAFETY ANNUAL REPORT 2017-18

Purpose of Report

1. This paper summarises Cheshire Fire and Rescue Service's 2017/18 targeted road safety activities. These are delivered in support of the multi-agency road safety plans of the local authorities and Cheshire Police and are designed to reduce road traffic collisions, deaths and injuries.

Recommended:

- [1] that the Annual Road Safety report (attached as Appendix 1) be received; and
- [2] performance for the period be noted.

Background

2. The Service supports the three multi-agency road safety plans which are in place across the four local authority areas of Cheshire West and Chester, Cheshire East, Halton and Warrington. There is also a joint emergency services' road safety plan and a contract in draft status (nearing completion) to deliver a road safety programme for Cheshire East Council.
3. The Service's road safety activity contributes to the local authorities' fulfilment of their statutory duties under the Road Traffic Act 1988, whereby they must promote road safety and make contributions towards the cost of measures for promoting road safety.
4. It is accepted that the Service's Prevention team (advocates) and fire-fighters are ideally placed to deliver road safety messages as they have a wealth of experience delivering safety messages to the public and are respected, valued and welcomed across our local communities.

Financial implications

5. The previous contract with Cheshire East Council covering the period to 2018 has now expired. A new contract is being negotiated which will be for an initial

three year period with the potential to be extended to cover a total period of six years. The contract will continue to ensure engagement with Key Stage 2 and 4 students. The annual income will exceed £70k. All other road safety education is delivered within base budget provision for Prevention and Operational staff.

Legal implications

6. Although road safety is a non-statutory activity, the Service understands that its proactive work in reducing road traffic collision deaths and injuries brings about a reduction in emergency incidents attended and in the numbers of associated casualties and costs.
7. A new contract with Cheshire East Council should be completed in the near future covering the commissioned road safety activity delivered on behalf of the council.

Equality and Diversity implications

8. All road safety interventions and campaigns fully comply with equality and diversity standards with appropriate documentation in place to assess the impacts of each programme or initiative delivered.

Environmental implications

9. None

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BACKGROUND PAPERS: NONE

APPENDIX 1 - ANNUAL ROAD SAFETY REPORT 2017/18